



Sponsorship Packet

First Annual International Wellness Coordinators' Conference

March 11-13, 2009

Wigwam Golf Resort and Spa, Phoenix, AZ

The International Wellness Coordinators' Conference is an annual conference that works to promote and support wellness coordinators and serves as an open forum for education and awareness of the future of wellness. We strive to provide wellness coordinators, human resources directors, and benefits managers with education, inspiration, and the tools to support them in making a difference in the wellness of their employees, as well as the bottom line of their company's health care costs. We are able to accomplish this task with generous sponsorships.

When becoming a sponsor, you will boost public awareness of your company and/or product, target your market, increase visibility, reach new audiences, and broaden brand loyalty with our attendees and other sponsors. The International Wellness Coordinators' Conference will host wellness coordinators, human resources directors, and benefits managers from Fortune 500 companies and industry market leaders. We have designed each sponsorship level with benefits that provide the greatest value for your investment.

Thank you for your interest!

Sponsorship Level	Price	Sponsor Benefits
Diamond	\$7,500	<p>Category Exclusivity</p> <ul style="list-style-type: none"> • Eliminates your competition and gives you the undivided attention of conference participants • First right of refusal offer for next year's conference <p>Collateral Recognition</p> <ul style="list-style-type: none"> • Premium placement of name and logo on all conference materials – brochures, flyers, programs, mailings, listings, conference website • Exclusive logo placement on all conference participant giveaways (which may include t-shirts, water bottles, lanyards, and canvas bags) • Premium logo placement on all conference participant tote bags • Ad (provided by sponsor) in the Conference Program - back cover or inside front cover • High traffic area display space from which to promote your products and services at the Conference <p>Conference Site</p> <ul style="list-style-type: none"> • Logo on signs throughout conference • Display materials on the Resource Table at the event • Promotional flyer or item of your choice given to all participants <p>Website Recognition</p> <ul style="list-style-type: none"> • Logo and link to company homepage on the IWCC website sponsor page <p>VIP/Program Recognition</p> <ul style="list-style-type: none"> • Naming rights for Conference Opening Reception • 10 complimentary conference registrations • Special on-stage recognition as Diamond Sponsor

Sponsorship Level	Price	Sponsor Benefits
Platinum	\$5,000	<p>Collateral Recognition</p> <ul style="list-style-type: none"> • Name and logo on all conference and promotional materials • Premium logo placement on all conference participant tote bags • Ad (provided by sponsor) in the Conference Program • Display materials on the Resource Table at the event • Promotional flyer or item of your choice given to all participants <p>Website Recognition</p> <ul style="list-style-type: none"> • Logo and link to company homepage on the IWCC website sponsor page <p>VIP/Program Recognition</p> <ul style="list-style-type: none"> • 5 complimentary conference registrations • On-stage recognition as Platinum Sponsor
Gold	\$3,000	<p>Collateral Recognition</p> <ul style="list-style-type: none"> • Logo placement on all conference participant tote bags • Listing as Gold Sponsor on all conference and promotional materials • Quarter-page ad (provided by sponsor) in the Conference Program <p>Website Recognition</p> <ul style="list-style-type: none"> • Logo and link to company homepage on the IWCC website sponsor page <p>VIP/Program Recognition</p> <ul style="list-style-type: none"> • 3 complimentary conference registrations
Silver	\$2,000	<p>Collateral Recognition</p> <ul style="list-style-type: none"> • Logo placement on all conference participant tote bags • Listing as Silver Sponsor on all conference and promotional materials • Quarter-page ad (provided by sponsor) in the Conference Program <p>Website Recognition</p> <ul style="list-style-type: none"> • Logo and link to company homepage on the IWCC website sponsor page <p>VIP/Program Recognition</p> <ul style="list-style-type: none"> • 1 complimentary conference registration

Additional Sponsorship Opportunities

If you are interested in a different level of contribution, we are seeking underwriters to sponsor specific aspects of the event, such as food and beverages, networking receptions, breakouts, and activities. You can, for example, sponsor a networking session for as little as \$500. Each level of contribution varies and may be tailored to your participation.

Thank you for your interest and support in helping to provide a quality Conference for our participants. If you have any further questions, please contact me. I look forward to speaking with you.

Bridging you to wellness,
Jay Pryor
IWCC Sponsorship Coordinator
888.398.9287
jay@wellnessconference.org

To become a sponsor, select a sponsorship category or categories, complete the form below, and fax to Jay Pryor at 310.359.0274 or mail to IWCC, P.O. Box 38013, Albany, NY 12203

Sponsorship Category: _____
Company name: _____
First Name: _____ Last Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Payment by: Amex Visa MC Check (Payable to MBSconnect, LLC)
Credit Card #: _____ Exp. Date: _____
Name on Card: _____ Signature: _____
Date: _____ Please Confirm Total: \$ _____
